



**E. Informal Curriculum**

**E a. 畢業條件已納入之選修課之非正式課程**  
 Graduation Requirements or Informal courses included in the required or Elective Courses

**E a1. 服務學習**  
 Service Learning:  
 1. 學生於大一或大二完成服務學習(一)  
 2. 學生於大二以上完成服務學習(二)  
 (註：服務學習(二)：校園公共服務學習、專業課程服務學習、學生社團服務學習等三項)  
 1. Students have to complete Campus Community Service Learning in their Freshman Year  
 2. Students have to complete Service Learning in their Sophomore Year  
 Remarks: Service Learning 1: Choosing one out of Campus Community Service Learning, Professional Course Service Learning, or Student Club and Community Service Learning.

**E a2. 全人學習證書**  
 Holistic Education Passport:  
 全人學習證書分為5種學習證書(體育證書、藝術證書、語言證書、專業證書、社會服務證書)。活動認證採點數制。依活動性質及點數進行積分分配。凡積分達到之點數即可獲得認證證書。認證證書認證制度學生活動成效或貢獻度。每一項學習證書認證標準如下：  
 Holistic Education Passport is divided into five categories of learning visas: Moral education visa, Intellectual education visa, Physical education visa, Social Education visa, and Aesthetic Education visa. Activity certification adopts the points system, the points will be adjusted based on the nature and difficulties of the activities. Attaining the designated points allows one to obtain a passport certificate. This certification system materializes and highlights the impact of student activities. To qualify for certification for each learning visa activity, a minimum of 18 points must be achieved based on the certification standards.

**E a3. 專業證照**  
 Professional License

**E a4. 英文檢定**  
 English Language Test

**E a5. 競賽/實習**  
 Competitions/Internships:  
 1. 創新創業競賽  
 Innovation and Entrepreneurship Competitions  
 2. 企業經營競賽  
 Business Operation Competitions  
 3. 企業實習  
 Corporate Internships

**E a6. 演講/學訪**  
 Speeches/Visits:  
 1. 專題演講  
 Keynote Speeches  
 2. 企業學訪  
 Enterprise Visiting

**E b. 鼓勵性質的非正式課程**  
 The suggested Informal Courses

**E b1. 移地教學**  
 Field Trips

**畢業規定**  
 The graduation requirements:  
 1. 128 credits, including 90 compulsory credits categorized into 32 credits of General Education and Common Courses, and 58 credits of Professional Required Courses  
 2. From the Sophomore Year, students may select two specializations, out of the fields of "ESG Management and Sustainable Finance", "Innovation Management and Entrepreneurship Management", and "Digital Marketing and Brand Management", according to their interests. A minimum of 12 credits are required for each specialization. (Refer to the Specialization Course Table for specialization course  
 3. Starting from the Academic Year of 111, the International Business Administration department undergraduate students must obtain two or more business-related licenses for graduation (For more information, please refer to <https://reurl.cc/OA1k3D>). Furthermore, based on the Student License Incentive Program, students can apply incentives and scholarships after obtaining licenses.  
 4. Before graduation, the students must satisfy the English language proficiency standard, such as TOEIC, TOEFL, GEPT, etc. The department also sets standards for various English proficiency test scores in accordance with school regulations.  
 5. From the Academic Year of 100, undergraduate students must participate in Service Learning for graduation.  
 6. From the Academic Year of 100, undergraduate students must take the courses of Business Ethics and Seminar on Chinese Culture in their 1st to 4th years.  
 7. From the Academic Year of 106, undergraduate students must attend a minimum of 8 speeches or visits and participate in at least one related competition or corporate internship for graduation.

Cultivating grassroots managers with global business insight, professional acumen, and sustainable innovation for the Asia-Pacific industries. 為亞太產業培養具備國際經營視野、專業經營知能、和具備永續創新的基層管理人才。